

bda connectivity GmbH: Successful start & new projects

After first year of independence, company founders have been successful relaunching the company and have been active on future orientation.

Since the takeover of the cable division of bedea Berkenhoff & Drebes by the managing directors Eike Barczynski and Christian Harel last year, the company bda connectivity GmbH has developed very positively. "With the reorientation we have become more flexible and powerful," says Eike Barczynski, "now we can make full use of our potential and take direction to new markets. With its subsidiary in Singapore and worldwide sales agencies, the company is close to the market and its customers.

It has been important that bda connectivity GmbH is completely independent and not associated with bedea Berkenhoff & Drebes GmbH.

The company's figures speak for themselves: Sales and employee numbers have increased continuously in the first year. The company meets the requirements of today's markets through excellent quality and a focus on the needs of its customers. This is not least due to the enormous motivation of the employees. As Eike Barczynski puts it: "Our employees see that their work is worth it and that each person is working here for our future. This is an incentive for everyone to give their every best each day. Everybody is involved in the process; that creates a great working atmosphere!" Since August 2019, bda connectivity has established a professional training program for apprentices, thus setting the course for the future of the company with well-trained employees.

On the product side, investments are being made in the future and in the literal "connectivity". The company is adding a new product line to its portfolio: High-quality indoor antennas, passive components and accessories for the telecommunications market. Christian Harel describes the new product line: "With these products, which meet the current and future requirements of the telecommunications market, we offer our customers a seamless connection from a single source."

In addition to cables and antenna technology, the "CoMeT" measuring system developed by the company is an important anchor for measuring the shielding effect of connectors, bushings and distribution components.

Further information: www.bda-connectivity.com

About bda connectivity GmbH

bda connectivity GmbH in Asslar produces special cables for customers in the electronics and electrical industry as well as automotive and telecommunications, medical engineering and science, for network operators and for electrical wholesalers.

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General managers Eike Barczynski and Christian Harel



Company site in Asslar, Hessen, Germany