

Trust – Quality Awareness – Appreciation!

bda connectivity develops corporate values for its own cultural identity.

After its foundation in 2018, the company bda connectivity has created its own corporate culture, characterised by trust, mutual respect, transparency and cohesion. These are just some of the values that "make up" the company and the people who work here. With our corporate values we motivate employees, identify with the company and provide a standard for cooperation.

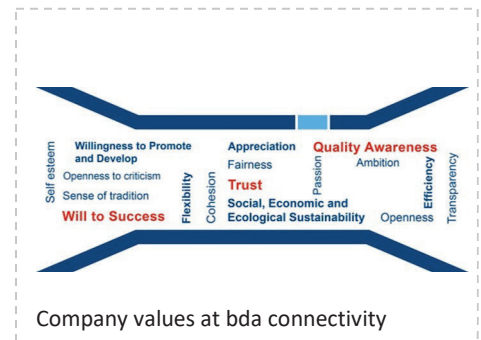
For example, what does appreciation mean to us? We all meet at eye level by treating each other with dignity and respect. We show all colleagues and employees that each of them is very important and needed.

What does fairness mean? We treat everyone fair and just. We promote the uniqueness and diversity of our employees through individual and flexible treatment.

What does tradition consciousness mean? We respect the origins of our company and the related experience of our employees. We base future developments and improvements on this.

What does economic, social and ecological sustainability mean for us? We make economic, social and ecological decisions with the goal of long-term success and instruct our employees to do the same. In doing so, we consider the interests of all parties involved.

The corporate values were developed and defined in a team. They are important pillars of our corporate culture, which come from the individual divisions. "We live these values - these values make us what we are," says Eike Barczynski, one of the two managing directors of bda connectivity GmbH. "Our own image of the world and ourselves is decisive for the success of the company." We define ourselves by these values and want to be measured by them. That is why they can also be seen on our website.



About bda connectivity GmbH

For more than 60 years we have been manufacturing special cables that are optimized for the respective area of application. A new addition is a product range of high-quality indoor antennas and passive components for the telecommunications market. The "CoMeT" measuring system developed by the company is an important anchor for measuring the screening effectiveness of cables, connectors, assemblies and distribution components.

Our customers are active in the fields of electrical and electronics industry, telecommunication networks, electrical wholesale, automotive supply industry, audio and studio technology as well as medical technology and science.



Company site in Asslar, Hessen