

Diversity matters!

*bda connectivity takes part at 8th German Diversity Day
26th May, 2020.*



The diversity of our society is reflected in the diversity of our employees. At bda connectivity, colleagues of different nationalities and religions work closely together. The culture of our young and yet traditional company is characterised by cohesion, trust and fairness. The individual counts and the community counts. Everyone can contribute something to our good working atmosphere and to the fact that everyone feels comfortable.

bda connectivity supports the 8th German Diversity Day with a campaign for the workforce: a multi-national cookbook designed by the employees. We invite all employees to publish their contribution with a short story, special features about the dish or a picture. The result will then be put online and also published as a cookbook.

We are looking forward to the campaign and are already excited about the results. And maybe one or the other recipe will even become a new favourite dish.

bda connectivity has been a member of the "Charter of Diversity" for almost a year. The implementation of the "Charter of Diversity" in our organisation aims to create a working environment free of prejudice. All employees should experience appreciation - regardless of gender, nationality, ethnic origin, religion or belief, disability, age, sexual orientation and identity. The recognition and promotion of this diverse potential creates economic advantages for our organization.



Multi-national cook book

We create a climate of acceptance and mutual trust. This has a positive effect on our reputation among business partners and consumers both in Germany and in other countries of the world.

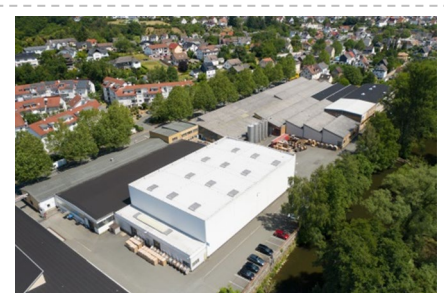
Because we are convinced that living diversity and appreciation of this diversity has a positive effect on life in our company and in our society.

#DDT20 #welovediversity

About bda connectivity GmbH

bda connectivity GmbH in Asslar produces special cables for customers in the electrical and electronics industry, for telecommunications network operators, electrical wholesalers, the automotive supply industry, medical technology and science.

info@bda-c.com
<https://bda-connectivity.com>



Company site in Asslar, Hessen